

ABSTRACT

A system and method is disclosed for providing usage metrics of digital content. The system includes one or more clients, such as a computer and
5 an audio player device, a usage metrics server and an optional recommendation system, which are connected together by a network, such as the Internet. A consumer or user at a client system, such as the computer, downloads digital content from a content provider. As the client consumes the digital content, a tracking system operating on the client uploads usage data to the usage metrics
10 system. The usage metrics system processes the usage data and stores the processed data in a storage for subsequent retrieval to provide the data to a content provider, the optional recommendation system and/or third party systems.